#makersota318

March

Minnesota Makers Instagram Challenge

Post Ideas: Use the post ideas below to fill in your Instagram content calendar for March.
Use as many or as few as you like. Just make sure to use the hashtag #makersota318 everytime you post.

Stories Prompt: Want to take the challenge a step further? Use the stories prompts to create daily Instagram stories.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				Post Idea Introduce yourself **Stories** Who are you and what do you do?	**Post Idea** 2 Your business story **Stories** What's an accomplishment you're proud of?	**Post Idea** 3 Weekend plans **Stories** What are you doing today? (try using a new gif for fun!)
Post Idea Your definition of success **Stories** What made you smile today?	**Post Idea** What you do/make **Stories** What's your business like behind the scenes? Show us!	**Post Idea** March is craft month **Stories** How can people shop your products? (in store, online, etc)	**Post Idea** Where you work/make **Stories** What does your workspace look like? Give a tour!	**Post Idea** Throwback photo **Stories** Make a poll inspired by your throwback photo.	**Post Idea** Something that inspires you **Stories** Who is a maker your IG followers should know about? Do a #followfriday!	**Post Idea** How you relax **Stories** Boomerang how you relax.
Post Idea Your favorite thing about being a Minnesotan **Stories** What are some of your favorite Minnesota photos?	**Post Idea** Customer feedback **Stories** How can your customers review your business?	**Post Idea** Your prediction: last day it will snow in MN **Stories** Make a poll asking for opinions on your prediction.	**Post Idea** A business goal/project you're looking forward to working on **Stories** How do you stay organized (or not)?	**Post Idea** Your favorite thing about being an MN maker **Stories** Ask followers what they'd like to see in your stories next.		

From MN Makers & Sellers Support Group on Facebook. If you're a maker in Minnesota, email hello@niceminn.com to request to join.